Chelsi Slotten

Passionately linking users and audiences to engaging experiences

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SUMMARY

I have extensive experience working with various audiences to improve their digital and real-world experiences. I'm passionate about providing accessibility and representation in my designs and enjoy finding solutions to align user and business needs.

EXPERIENCE

RICS— Product Specialist

SEP 2021 - PRESENT

- Managed and developed RICSRecruit.com and RICSFirms.com
- Liaised with designers, the commercial team, and other stakeholders to improve the UX/UI and increase the commercial potential of the product

Women in Archaeology Podcast — Co-Host

JAN 2016 - PRESENT

- Manages all aspects of producing a monthly podcast
- Redesigned the website to improve user journeys
- Conducts audience research to ensure content meets audience needs
- Ensures website meets WCAG accessibility standards

American University — Adjunct Professorial Lecturer

JAN 2019 - Aug 2020

- Taught both in-person and distance learning classes
- Designed course worksheets, power points, and class structure to maximize student engagement
- Provided accessible material as standard and worked with students and the university to meet any additional learning needs

Smithsonian National Museum of Natural History — Social Media Manager and Exhibition Assistant

OCT 2015 - JUN 2019

- Worked with a cross-museum team to design a collaborative exhibit
- Wrote copy and designed exhibit panels
- Managed the social media and website content to foster engagement
- Ensured web content met WCAG and internal accessibility guidelines
- Designed educational materials for use in guided tours
- Ensured exhibits met ADA accessibility standards
- Co-produced, designed, and managed interns in the creation of the annual newsletter and archaeological reports

Hirshhorn Museum and Sculpture Garden — Financial and Procurement Assistant

APR 2015 - SEP 2015

• Reviewed and coordinated service and supply contracts and budgets

SKILLS

Visual Design

Responsive Design

User Research

Accessibility/WCAG/ADA

Project Management

Wireframing

Usability Testing

Adobe Creative Suite

Figma

EDUCATION

American University

PhD Anthropology

SEP 2015 - MAY 2020

Durham University *MSc Palaeopathology*

SEP 2010 - JAN 2012

Tulane University BA Anthropology

SEP 2006 - MAY 2010

CERTIFICATIONS & TRAININGS

Foundations of UX Design

Start the UX Design Process: Empathize, Define, and Ideate

Conduct UX Research and Test Early Concepts

Build Wireframes and Low-Fidelity Prototypes

Responsive Web Design

Create High-Fidelity Designs and Prototypes in Figma